

## WHAT IS CLAIMED IS:

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1. An applicator for distributing a substance onto a target surface, said applicator comprising:
    - (a) a first side having a first internal surface and a first external surface;
    - (b) a second side having a second internal surface and a second external surface; and
    - (c) a flexible film dosing reservoir containing a product disposed between said first external surface of said first side and said second internal surface of said second side, said product adapted to be released via application of pressure to said reservoir.
  2. Said applicator of claim 1, whereas a substantially fluid-impervious barrier layer is located between said reservoir and said internal surface of said second side.
  3. The applicator of Claim 1, wherein said applicator is selected from the group of a glove, a mitt, a pad and a wipe.
  4. The applicator of Claim 1, wherein said flexible film dosing reservoir is rupturable.
  5. The applicator of Claim 4, wherein said flexible film dosing reservoir is rendered rupturable by frangible seal.
  6. The applicator of Claim 5, wherein said flexible film dosing reservoir is folded proximate to said frangible seal.
  7. The applicator of Claim 6, wherein said flexible film dosing reservoir has a first burst force when folded and a second burst force when unfolded, said first burst force being greater than said second burst force.
  8. The applicator of Claim 1, wherein said flexible film dosing reservoir further comprises a least one exit location.
  9. The applicator of Claim 8, wherein said flexible film dosing reservoir further

comprises a distribution channel, said flexible film reservoir being adapted to release said product to said distribution channel.

10. The applicator of Claim 9, wherein said flexible film dosing reservoir further comprises a distribution head through which said product is adapted to be released remote from said reservoir.
11. The applicator of Claim 1, wherein said flexible film dosing reservoir further comprises a plurality of compartments each containing a product, said plurality of compartments being adapted to provide at least one function, wherein said function is selected from the group consisting of mixing, multiple dispensing, and sequential dispensing.
12. The applicator of Claim 5, wherein said frangible seal has at least one stress concentrator.
13. The applicator of Claim 2, further comprising a second substantially fluid-imperious barrier layer within said internal cavity.
14. The applicator of Claim 13, further comprising a second flexible film dosing reservoir containing a second product.
15. The applicator of claim 1, wherein said flexible film dosing reservoir is comprised of a material capable of varying seal strengths.
16. The applicator of claim 1, wherein said first side is a substantially non absorbent structure.
17. The applicator of claim 1 wherein said second side is a substantially absorbent material.
18. The applicator of claim 1, further comprising a friction enhancing element located at least on one of first and second sides.
19. The applicator of Claim 1, wherein said at least one of said first and second sides is textured.
20. The applicator of Claim 1, wherein said flexible film dosing reservoir is located to

af } avoid inadvertent dispensing.

21. The applicator of claim 1, wherein said applicator is used as one of the following group: window cleaning, bathroom cleaning, kitchen cleaning, furniture dusting and polishing, body cleaning, teeth cleaning, car vinyl protectant, herbicide applicator, skin lotion application, baby clean-up.

22. The applicator of claim 1, further comprising a temperature-changing element.

23. The applicator of claim 1, wherein at least one of said first and second sides is comprised of one or more removable layers.

24. A method for forming a semi-enclosed applicator for distributing a substance onto a target surface, wherein said applicator is to have a first side, a second side, a first fluid-containing flexible film dosing reservoir, and a dispensing aperture associated with said flexible film dosing reservoir and through which said fluid is selectively distributed to one of said first and second sides, said method comprising the steps of:

- providing a first web corresponding to one of the first and second sides;
- providing a second web corresponding to the other of said first and second sides;
- placing a first fluid-containing flexible film dosing reservoir in a predetermined location in relation to said first and second webs;
- securing the flexible film dosing reservoir relative to the webs; and
- cutting the applicator in a desired outline shape from the balance of the respective webs to define the finished applicator.

25. An applicator for distributing a substance onto a target surface, said applicator comprising:

- (a) a first side having a first internal surface and a first external surface;
- (b) a second side having a second internal surface and a second external surface;
- (c) a rupturable reservoir containing a product disposed between said first external surface of said first side and said second internal surface of said second side, said product adapted to be released via application of pressure to said reservoir;
- (d) a flow restriction layer disposed between said reservoir and said first external surface.

26. The applicator of Claim 25, wherein the rupturable reservoir is a flexible film reservoir.

27. The applicator of Claim 25, wherein said applicator is selected from the group of a glove, a mitt, a pad and a wipe.

5 28. Said applicator of claim 25, whereas a substantially fluid-impervious barrier layer is located between said rupturable flexible film reservoir and said internal surface of said second side.

10 29. An applicator for distributing a substance onto a target surface, said applicator comprising:

(a) a first substrate;

(b) and a flexible film dosing reservoir containing a product disposed adjacent to said first substrate, said product adapted to be released sequentially to said first substrate via multiple applications of pressure to said reservoir.

15 30. An applicator for distributing a substance onto a target surface, said applicator comprising:

(a) a first substrate;

20 (b) and a reservoir containing a product disposed adjacent to said first substrate, said product adapted to be released sequentially to said first substrate via multiple applications of pressure to said reservoir.

(c) a flow restriction layer disposed between said reservoir and said first substrate.

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